



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37543-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Priorities USA Action	Issue	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	37543	08878959

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/10/12	8 News Now 5a M-F	5-6a	--W----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/10/12	5:10 AM	8 News Now 5a M-F	5-6a	:30	PRATV1205H	\$1,200.00	NM
2	10/11/12	10/11/12	8 News Now 5a M-F	5-6a	---T---	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/11/12	5:53 AM	8 News Now 5a M-F	5-6a	:30	PRATV1205H	\$1,200.00	NM
3	10/12/12	10/12/12	8 News Now 5a M-F	5-6a	----F--	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/12/12	5:47 AM	8 News Now 5a M-F	5-6a	:30	PRATV1205H	\$1,200.00	NM
4	10/09/12	10/09/12	8 News Now 6a M-F	6-7a	-T-----	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/09/12	6:41 AM	8 News Now 6a M-F	6-7a	:30	PRATV1205H	\$1,400.00	NM
6	10/12/12	10/12/12	8 News Now 6a M-F	6-7a	----F--	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/12/12	6:41 AM	8 News Now 6a M-F	6-7a	:30	PRATV1205H	\$1,400.00	NM
7	10/15/12	10/15/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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1	8	W	10/10/12	8:24 AM	CBS This Morning	7-9a	:30	PRATV1205H	\$1,400.00	NM																																	
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12	10/09/12	10/09/12	Live w/Kelly	9-10a	-T-----	:30	1	\$1,200.00	NM																																		
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1	8	Tu	10/09/12	9:56 AM	Live w/Kelly	9-10a	:30	PRATV1205H	\$1,200.00	NM																																	
13	10/11/12	10/11/12	Live w/Kelly	9-10a	---T---	:30	1	\$1,200.00	NM																																		
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1	8	Th	10/11/12	9:51 AM	Live w/Kelly	9-10a	:30	PRATV1205H	\$1,200.00	NM																																	
14	10/09/12	10/09/12	8 News Now Noon M-F	12-1230p	-T-----	:30	1	\$1,300.00	NM																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$1,600.00				
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19	10/11/12	10/11/12	Ellen	3-4p	---T---	:30	1	\$1,600.00	NM
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	10/08/12	10/14/12	---T---	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/11/12	3:41 PM	Ellen	3-4p	:30	PRATV1205H	\$1,600.00	NM
20	10/10/12	10/10/12	8 News Now 4p M-F	4-5p	--W----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--W----	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/10/12	4:30 PM	8 News Now 4p M-F	4-5p	:30	PRATV1205H	\$1,600.00	NM
21	10/15/12	10/15/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/15/12	4:14 PM	8 News Now 4p M-F	4-5p	:30	PRATV1205H	\$1,600.00	NM
22	10/11/12	10/11/12	8 News Now 5-630p M-F	5-630p	---T---	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$1,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/11/12	5:24 PM	8 News Now 5-630p M-F	5-630p	:30	PRATV1205H	\$1,700.00	NM
23	10/12/12	10/12/12	8 News Now 5-630p M-F	5-630p	----F--	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$1,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/12/12	6:11 PM	8 News Now 5-630p M-F	5-630p	:30	PRATV1205H	\$1,700.00	NM
24	10/12/12	10/12/12	Inside Edition	630-7p	----F--	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$3,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/12/12	6:50 PM	Inside Edition	630-7p	:30	PRATV1205H	\$3,500.00	NM
25	10/15/12	10/15/12	Inside Edition	630-7p	M-----	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$3,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/15/12	6:58 PM	Inside Edition	630-7p	:30	PRATV1205H	\$3,500.00	NM
27	10/12/12	10/12/12	7-8p Rotator	7-8p	----F--	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$3,500.00				

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8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37543-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	Issue	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
27	10/12/12	10/12/12	7-8p Rotator	7-8p	----F--	:30	1	\$3,500.00	NM																																																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>F</td><td>10/12/12</td><td>7:55 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>PRATV1205H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	F	10/12/12	7:55 PM	7-8p Rotator	7-8p	:30	PRATV1205H	\$3,500.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	8	F	10/12/12	7:55 PM	7-8p Rotator	7-8p	:30	PRATV1205H	\$3,500.00	NM																																																																												
28	10/10/12	10/10/12	Letterman	1135p-1237a	--W----	:30	1	\$1,200.00	NM																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--W----</td><td>1</td><td>\$1,200.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/10/12</td><td>12:13 AM</td><td>Letterman</td><td>1135p-1237a</td><td>:30</td><td>PRATV1205H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/08/12	10/14/12	--W----	1	\$1,200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	W	10/10/12	12:13 AM	Letterman	1135p-1237a	:30	PRATV1205H	\$1,200.00	NM																																	
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1	8	W	10/10/12	12:13 AM	Letterman	1135p-1237a	:30	PRATV1205H	\$1,200.00	NM																																																																												
29	10/12/12	10/12/12	Letterman	1135p-1237a	----F--	:30	1	\$1,200.00	NM																																																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
	10/08/12	10/14/12	----F--	1	\$1,200.00																																																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	8	F	10/12/12	12:31 AM	Letterman	1135p-1237a	:30	PRATV1205H	\$1,200.00	NM																																																																												
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1	8	M	10/15/12	12:13 AM	Letterman	1135p-1237a	:30	PRATV1205H	\$1,200.00	NM																																																																												
31	10/10/12	10/10/12	Craig Ferguson	1237a-137a	--W----	:30	1	\$600.00	NM																																																																													
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1	8	W	10/10/12	1:34 AM	Craig Ferguson	1237a-137a	:30	PRATV1205H	\$600.00	NM																																																																												
32	10/12/12	10/12/12	Craig Ferguson	1237a-137a	----F--	:30	1	\$600.00	NM																																																																													
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33	10/15/12	10/15/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$600.00	NM																																																																													
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1	8	M	10/15/12	1:07 AM	Craig Ferguson	1237a-137a	:30	PRATV1205H	\$600.00	NM																																																																												
34	10/10/12	10/10/12	Electric Playground	137-207a	--W----	:30	1	\$100.00	NM																																																																													
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8NewsNow.com

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**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37543-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Priorities USA Action	Issue	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/12/12	10/12/12	Electric Playground	137-207a	----F--	:30	1	\$100.00	NM
10/08/12 10/14/12 ----F-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/12/12 Electric Playground 137-207a :00 <del>\$100.00</del> NM See MG 35.2 2 8 F 10/12/12 2:02 AM Electric Playground 137-207a :30 PRATV1205H \$100.00 NM MG for 35.1 10/12									
36	10/13/12	10/13/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 5:54 PM Politics Now S Sebelius Various :30 PRATV1205H \$1,500.00 NM									
37	10/13/12	10/13/12	Insider Weekend	7p-730p	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 Insider Weekend 7p-730p :00 <del>\$600.00</del> NM See MG 37.2 2 8 Sa 10/13/12 7:29 PM Insider Weekend 7p-730p :30 PRATV1205H \$600.00 NM MG for 37.1 10/13									
38	10/14/12	10/14/12	8 News Now Sun 11p	11-1135P	-----S	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 11:22 PM 8 News Now Sun 11p 11-1135P :30 PRATV1205H \$1,500.00 NM									
39	10/13/12	10/13/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 1:25 AM Da Vinci Inquest 12.35a-1.35a :30 PRATV1205H \$200.00 NM									
40	10/14/12	10/14/12	8 News Now Sun AM #1 8 News Now Sun A		-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 6:07 AM 8 News Now Sun AM #1 8 News Now Sun A :30 PRATV1205H \$700.00 NM									
42	10/14/12	10/14/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 6:45 PM 8 News Now Sun 5-7p 5-7p :30 PRATV1205H \$900.00 NM									
43	10/09/12	10/12/12	8 News Now 4-5a	4-5a	-TWTF--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TWTF-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

**INVOICE**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

8NewsNow.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>37543-1</b>	<b>10/21/12</b>	<b>October 2012</b>	<b>10/01/12 - 10/15/12</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Priorities USA Action</b>	<b>Issue</b>	<b>1564</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/09/12	10/12/12	8 News Now 4-5a	4-5a	- TWTF - -	:30	1	\$250.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
	1	8	W	10/10/12	4:10 AM	8 News Now 4-5a	4-5a	:30	PRATV1205H \$250.00 NM
<u>Total Spots</u>							<b>38</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$49,850.00</b>
<u>Agency Commission</u>	<b>\$7,477.50</b>
<u>Net Amount Due</u>	<b>\$42,372.50</b>